



PAHMA FALL EDUCATIONAL CONFERENCE

20
25

Vendor Info & Ad Specs

HOTEL INFO

If you would like to book a room, you may contact Seven Springs at **855-947-0438** and mention PAHMA for special group pricing. Group pricing starts at \$165 per night, plus tax.

Availability & rate guaranteed if booked by **SEPTEMBER 19th (Group Code B7SPAHM5)*

VENDOR SETUP

Vendor setup begins at 7:00AM on Thursday, October 9th. The Vendor Marketplace is open to attendees Thursday 7:30AM to 4:00PM. You are welcome to set up after 6:00PM the evening prior (Wednesday, October 8th) should you desire.

UPON ARRIVAL

Upon arrival, please report to the conference check-in area for your table assignment, name badges and conference program. The check-in area is located in the Convention Center (Stag Pass). Loading zone access is available.

AD SPECIFICATIONS

ALL VENDORS must provide a self-designed, full color ad per the specifications below
(according to your selected package on the price sheet)

*Program ads and/or sponsor sign logo must be received by **9/25** to guarantee Sponsor signage and placement in the Conference Program*

STANDARD EXHIBITOR AD

1/3 Page Business Card style (vendor directory in program)

- Business card style ad (see example)
- Full color
- Finished ad size: 4.7" WIDE x 2.4" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Due no later than 9/25

SPONSOR 1/2 PAGE BIZ CARD AD

1/2 Page Business Card style (vendor directory in program)

- Business card style ad (see example)
- Full color
- Finished ad size: 4.7" WIDE x 3.5" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Due no later than 9/25

SPONSOR 1/2 PAGE PROGRAM AD

1/2 Page Program Ad (all SPONSORS except Lunch)

- Full color
- Finished ad size: 4.7" WIDE x 3.5" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Separate logo (jpeg) for sponsor sign
- Due no later than 9/25

SPONSOR FULL-PAGE AD

Full Page Ad (Lunch Sponsors only)

- Full color
- Finished ad size: 4.7" WIDE x 7.5" HIGH
- PORTRAIT orientation
- File type: JPEG
- Separate logo (jpeg) for sponsor sign
- Due no later than 9/25