



PAHMA FALL EDUCATIONAL CONFERENCE

Vendor Exhibitor & Sponsorship

20
25

October 9 - 10, 2025 (Vendor Marketplace Thursday, October 9th)

Seven Springs Mountain Resort & Convention Center

HELLO VENDORS!

The 2025 PAHMA Annual Fall Educational Conference & Vendor Marketplace is just around the corner!

We are now accepting applications from organizations who wish to be a Vendor Exhibitor or Vendor Sponsor exhibiting their products and services on **THURSDAY, OCTOBER 9TH**.

The conference involves all levels of Real Estate Management personnel and is one of our most popular events. Our goal is the Education & Support of the Affordable Housing Industry through timely educational offerings and networking opportunities between the industry, Department of Housing and Urban Development (HUD) and the Pennsylvania Housing Finance Agency (PHFA). ***Our attendance has reached over 400 housing professionals from Western Pennsylvania and surrounding areas!***

Our Fall Conference is an opportunity for you to meet and network with Regional/District Managers, Property Managers, and Maintenance Personnel who work in housing serving families, the elderly, and people with special needs, including staff of HUD-assisted, public, and tax credit housing.

SPONSORSHIP will provide you with additional conference recognition and benefits (refer to the Vendor Marketplace Pricing sheet for details). Sponsorships are offered on a **FIRST-COME** basis and are limited, so register now to secure your placement!

EARLY-REGISTRATION VENDOR EXHIBITOR RATE \$575

Reserve your space & pay in full by August 31st to receive Early-Bird price

PLUS, you'll be entered in a drawing to win a FREE Vendor Exhibitor table for 2026!

(Price increases to \$625 on ~~8/1/25~~ 9/15)

ALSO, should you arrive at Seven Springs on Wednesday evening, you will have the opportunity to network with conference attendees at the Hospitality Suite (sponsorships available). As a vendor, you're also invited to join us for Thursday evening's DJ entertainment and activities.

If you are interested in sponsorship, or have any questions, please contact Marianne at 412-874-3993 or email ADMIN@pahma.org

Thank you and we look forward to seeing you in October!



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Vendor Marketplace Pricing

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2025

STANDARD Exhibitor

\$575*

- 6' draped table & 2 chairs (electric avail.)
- 4.7" W x 2.4" H Biz Card Ad in Program Vendor Directory*
- Lunch Thurs. for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)

* Vendor Exhibitor Standard price increases to \$625 beginning 9/15

Pit Stop SPONSOR

**Hospitality Suite
\$700**

- 6' draped table & 2 chairs (electric avail.)
- Preferred table placement in Exhibit Hall*
- 4.7" W x 3.5" H AD in Conference Program* *plus*
- 4.7" W x 3.5" H Biz Card Ad in Program Vendor Directory*
- Company Sponsor sign displayed at Conference Check-In & Hospitality Suite Wed. evening (sign provided by PAHMA)*
- Verbal & slideshow recognition of Sponsor
- Lunch Thurs. for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 2 sponsors*

Warm Up SPONSOR

**Breakfast
\$800**

- 6' draped table & 2 chairs (electric avail.)
- Preferred table placement in Exhibit Hall*
- 4.7" W x 3.5" H AD in Conference Program* *plus*
- 4.7" W x 3.5" H Biz Card Ad in Program Vendor Directory*
- TWO Company Sponsor signs displayed at Conference Check-In & Friday Breakfast (signs provided by PAHMA)*
- Verbal & slideshow recognition of Sponsor
- Lunch Thurs. for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 4 sponsors*

Grandstand SPONSOR

**Dinner
\$1,000**

- 6' draped table & 2 chairs (electric avail.)
- Premium sponsor table placement in Exhibit Hall*
- 4.7" W x 3.5" H AD in Conference Program* *plus*
- 4.7" W x 3.5" H Biz Card Ad in Program Vendor Directory*
- TWO Company Sponsor Signs displayed at Conference Check-In & during Dinner (signs provided by PAHMA)*
- Verbal & slideshow recognition of Sponsor
- Lunch for 2 company representatives
- Dinner for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 4 sponsors*

Pole Position SPONSOR

**Lunch
\$1,500**

- 6' draped table & 2 chairs (electric avail.)
- Premium sponsor table placement in Exhibit Hall*
- 4.7" W x 7.5" H AD in Conference Program* *plus*
- 4.7" W x 3.5" H Biz Card Ad in Program Vendor Directory*
- THREE Company Sponsor Signs displayed at Conference Check-In & during Lunch (signs provided by PAHMA)*
- Verbal & slideshow recognition of Sponsor
- Lunch for 2 company representatives
- Dinner for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 3 sponsors*

Non-Attendance Options

\$375

Break Station Sponsor

- 4.7" W x 3.5" H Biz Card Ad in Program Vendor Directory*
- Company Sponsor Sign displayed at Conference Check-In & Refreshment Break Stations (signs provided by PAHMA)*
- Verbal & slideshow recognition of Sponsor
- Does *not* include exhibit table or conference attendance
- *Limit of 4 sponsors*

\$150

Vendor Advertising Only

- 4.7" W x 2.4" H Biz Card Ad in Program Vendor Directory*
- Does *not* include exhibit table or conference attendance

Exhibit table placement is on FIRST-COME basis & in the following order: Lunch sponsors, Dinner sponsors, Breakfast sponsors, Hospitality Suite sponsors, Vendor Exhibitors Standard. Register early to guarantee space & Sponsorship opportunity! We will contact you if your first choice isn't available.

Registration, ads, and sponsor sign logo must meet the criteria on the *Vendor Info & Ad Specs Supplement* and received by 9/25

EDUCATING AND SUPPORTING THE AFFORDABLE HOUSING INDUSTRY

PAHMA | PO BOX 486, OAKMONT, PA 15139-0486 | 412-874-3993 | WWW.PAHMA.ORG | CONTACT: ADMIN@PAHMA.ORG



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Vendor Info & Ad Specs

HOTEL INFO

If you would like to book a room, you may contact Seven Springs at **855-947-0438** and mention PAHMA for special group pricing. Group pricing starts at \$165 per night, plus tax.

Availability & rate guaranteed if booked by **SEPTEMBER 19th (Group Code B7SPAHM5)*

VENDOR SETUP

Vendor setup begins at 7:00AM on Thursday, October 9th. The Vendor Marketplace is open to attendees Thursday 7:30AM to 4:00PM. You are welcome to set up after 6:00PM the evening prior (Wednesday, October 8th) should you desire.

UPON ARRIVAL

Upon arrival, please report to the conference check-in area for your table assignment, name badges and conference program. The check-in area is located in the Convention Center (Stag Pass). Loading zone access is available.

AD SPECIFICATIONS

ALL VENDORS must provide a self-designed, full color ad per the specifications below
(according to your selected package on the price sheet)

*Program ads and/or sponsor sign logo must be received by **9/25** to guarantee Sponsor signage and placement in the Conference Program*

STANDARD EXHIBITOR AD

1/3 Page Business Card style (vendor directory in program)

- Business card style ad (see example)
- Full color
- Finished ad size: 4.7" WIDE x 2.4" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Due no later than 9/25

SPONSOR 1/2 PAGE BIZ CARD AD

1/2 Page Business Card style (vendor directory in program)

- Business card style ad (see example)
- Full color
- Finished ad size: 4.7" WIDE x 3.5" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Due no later than 9/25

SPONSOR 1/2 PAGE PROGRAM AD

1/2 Page Program Ad (all SPONSORS except Lunch)

- Full color
- Finished ad size: 4.7" WIDE x 3.5" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Separate logo (jpeg) for sponsor sign
- Due no later than 9/25

SPONSOR FULL-PAGE AD

Full Page Ad (Lunch Sponsors only)

- Full color
- Finished ad size: 4.7" WIDE x 7.5" HIGH
- PORTRAIT orientation
- File type: JPEG
- Separate logo (jpeg) for sponsor sign
- Due no later than 9/25



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Vendor Application & Registration

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2025

All Exhibitor products/services must be specifically related to the needs of the Real Estate Management Industry. Making an application for exhibit space indicates a willingness on the part of Vendor to abide by all accompanying terms and conditions, as well as additional rules and regulations that PAHMA may deem necessary for the success of the conference. This application will become a contract when approved and accepted by PAHMA and payment will be required for all advertising provided to Vendor

Company			
Address			
Contact		Phone	
Email		Website	

REPRESENTATIVE(S) ATTENDING: *(preferred name / title to be printed on conference badge)* *2 REPS INCLUDED - See below to add-on additional reps

Name/Title		Email	
	<i>How you want printed on your badge</i>		
Name/Title		Email	
	<i>How you want printed on your badge</i>		

ANSWER THE FOLLOWING:

	Yes	No	
1. Are you bringing a free-standing display?	☐	☐	If yes, what are the dimensions?
2. Will you require electricity?	☐	☐	

MAKE SELECTION(S) *(If your selection is no longer available, we will contact you for another selection. For any questions, call 412-874-3993)*

☐ Standard Exhibitor \$575 (\$625 begin 8/10 9/15)	☐ Break Station Sponsor \$375 (non-attendance)
☐ Hospitality Suite Sponsor \$700	☐ 1/4 Page Ad only \$150 (non-attendance)
☐ Breakfast Sponsor \$800	☐ Add Lunch <i>(if more than 2 reps)</i> \$45/ea x # _____
☐ Dinner Sponsor \$1,000	<i>Name/Title of additional Rep (for conference badge)</i>
☐ Lunch Sponsor \$1,500	
☐ Add "double booth" (2nd table) \$250 *Sponsors only	☐ Add Dinner(s) <i>(unless included in pkg)</i> \$65/ea x # _____

TOTAL DUE: \$

Registration, ads, and sponsor sign logo must be received by 9/25 to guarantee Sponsor signage and placement in the Conference Program

Terms and Conditions:

PAHMA reserves the right to reject any vendor application that, in the Board's sole discretion, is deemed inappropriate for the Conference or not applicable to the Real Estate Management Industry. If a vendor cancels prior to the exhibit, all refunds will be at the sole discretion of the PAHMA Board of Directors based on the date of cancellation & any benefits already received. To reserve space, booths must be paid in full.

By typing or signing full name below, you verify that you have read and agree to abide by the terms/conditions.

Signature: _____ Title: _____ Date: _____

FOR CHECKS: Make Payable to PAHMA and send to: PO Box 486, Oakmont, PA 15139-0486

FOR CREDIT CARD: Complete below & EMAIL (secure VPN) to admin@pahma.org or direct FAX to Marianne at (412) 927-2631

Total amount of charge: \$ _____

Name as it appears on the card: _____ Credit Card Number: _____

Expiration Date: _____ CVC Code: _____ Billing ZIP Code: _____

Email Address for Receipt: _____

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EVENT RUNDOWN



WEDNESDAY, OCTOBER 8TH

7:00 PM - 9:00 PM	EARLY CONFERENCE CHECK-IN (STAG PASS)
7:30 PM - 10:00 PM	THUNDER ROAD KICKOFF (HOSPITALITY SUITE)

THURSDAY, OCTOBER 9TH

7:30 AM - 8:30 AM	VISIT VENDORS / SNACKS & REFRESHMENTS	CONFERENCE CHECK-IN (STAG PASS) <i>Refreshments & pastries included. Or see 7-Springs options for breakfast on your own</i>			
8:30 AM - 8:55 AM		OPENING REMARKS (EXHIBIT HALL) <i>Connie Buza, PAHMA President</i>			
AM Breakout Sessions 9:00 AM - 12:00 PM (15 min break 10:30)		GRAND BALLROOM HUD Income & Rent Calc HOTMA UPDATES	SUNBURST ROOM LIHTC Hot Topics Fundamentals	WINTERGREEN ROOM NSPIRE Inspection Rediness	SNOWFLAKE ROOM Disenfranchised Grief Mental Health 101
12:00 PM - 1:00 PM		LUNCH BUFFET (EXHIBIT HALL)			
PM Breakout Sessions 1:30 PM - 4:30 PM (15 min break 2:45)		GRAND BALLROOM HUD Assets & Deductions HOTMA Updates	SUNBURST ROOM LIHTC Hot Topics Advanced	WINTERGREEN ROOM Implementing Maintenance Best Practices That Matter	SNOWFLAKE ROOM Emotional Intelligence
4:30 PM - 5:00 PM		VENDOR CARD DRAWINGS (GRAND BALLROOM)			
6:00 PM - 7:30 PM		DINNER BUFFET (EXHIBIT HALL)			
7:30 PM - 11:00 PM		A NIGHT AT THUNDER ROAD RACING (EXHIBIT HALL)			

FRIDAY, OCTOBER 10TH

8:00 AM - 9:00 AM	BREAKFAST BUFFET (GRAND BALLROOM)
9:15 AM - 10:15 AM	KEYNOTE SPEAKER (GRAND BALLROOM) <i>Featuring Toni Blake</i>
10:15 AM - 10:30 AM	15 minute break (refreshments available)
10:30 AM - 1:00 PM	Keynote continues
1:00 PM	GRAND PRIZE DRAWING (GRAND BALLROOM) <i>*must be present to win</i>