



# PAHMA FALL EDUCATIONAL CONFERENCE

## Vendor Exhibitor & Sponsorship

October 10 - 11, 2024 (Vendor Marketplace Thursday, October 10th)  
Seven Springs Mountain Resort & Convention Center

# 2024

### HELLO VENDORS!

The 2024 PAHMA Annual Fall Educational Conference & Vendor Marketplace is just around the corner!

We are now accepting applications from organizations who wish to be a Vendor Exhibitor or Vendor Sponsor exhibiting their products and services on **THURSDAY, OCTOBER 10TH**.

The conference involves all levels of Real Estate Management personnel and is one of our most popular events. Our goal is the Education & Support of the Affordable Housing Industry through timely educational offerings and networking opportunities between the industry, Department of Housing and Urban Development (HUD) and the Pennsylvania Housing Finance Agency (PHFA). ***Our attendance has reached over 400 housing professionals from Western Pennsylvania and surrounding areas!***

Our Fall Conference is an opportunity for you to meet and network with Regional/District Managers, Property Managers, and Maintenance Personnel who work in housing serving families, the elderly, and people with special needs, including staff of HUD-assisted, public, and tax credit housing.

**SPONSORSHIP** will provide you with additional conference recognition and benefits (refer to the Vendor Marketplace Pricing sheet for details). Sponsorships are offered on a **FIRST-COME** basis and are limited, so register now to secure your placement!

### EARLY-REGISTRATION VENDOR EXHIBITOR RATE \$575

Reserve your space & pay in full by September 4th to receive Early-Bird price  
PLUS, you'll be entered in a drawing to win a FREE Vendor Exhibitor table for 2025!  
*(Price increases to \$625 on 9/5/24)*

ALSO, should you arrive at Seven Springs on Wednesday evening, you will have the opportunity to network with conference attendees at the Hospitality Suite (sponsorships available). As a vendor, you're also invited to join us on Thursday Evening at the Matterhorn Lounge from 7:00 PM – 11:00 PM.

If you are interested in sponsorship, or have any questions, please contact Marianne at 412-874-3993 or email [info@pahma.org](mailto:info@pahma.org)

Thank you and we look forward to seeing you in October!

***P.S. I've included a pdf copy of last year's Conference Program for reference (see page 22 for how we encourage our attendees to visit and interact with all Vendor Exhibitors)!***



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## Vendor Marketplace Pricing

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### Vendor Exhibitor Standard

## \$575\*

- 6' draped table & 2 chairs (electric avail.)
- 1/3 PAGE Biz Card Ad in Program Vendor Directory\*
- Lunch Thurs. for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)

**\* Vendor Exhibitor Standard price increases to \$625 beginning 9/5/24**

### Hospitality Suite SPONSOR

## \$700

- 6' draped table & 2 chairs (electric avail.)
- Preferred table placement in Exhibit Hall\*
- 1/2 PAGE AD in Conference Program\* *plus*
- 1/2 PAGE Biz Card Ad in Program Vendor Directory\*
- Company Sponsor sign displayed at Conference Check-In & Hospitality Suite Wed. evening (sign provided by PAHMA)\*
- Verbal & slideshow recognition of Sponsor
- Lunch Thurs. for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 2 sponsors*

### Breakfast SPONSOR

## \$800

- 6' draped table & 2 chairs (electric avail.)
- Preferred table placement in Exhibit Hall\*
- 1/2 PAGE AD in Conference Program\* *plus*
- 1/2 PAGE Biz Card Ad in Program Vendor Directory\*
- TWO Company Sponsor signs displayed at Conference Check-In & Friday Breakfast (signs provided by PAHMA)\*
- Verbal & slideshow recognition of Sponsor
- Lunch Thurs. for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 4 sponsors*

### Dinner SPONSOR

## \$1,000

- 6' draped table & 2 chairs (electric avail.)
- Premium sponsor table placement in Exhibit Hall\*
- 1/2 PAGE AD in Conference Program\* *plus*
- 1/2 PAGE Biz Card Ad in Program Vendor Directory\*
- TWO Company Sponsor Signs displayed at Conference Check-In & during Dinner (signs provided by PAHMA)\*
- Verbal & slideshow recognition of Sponsor
- Lunch for 2 company representatives
- Dinner for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 4 sponsors*

### Lunch SPONSOR

## \$1,500

- 6' draped table & 2 chairs (electric avail.)
- Premium sponsor table placement in Exhibit Hall\*
- FULL-PAGE AD in Conference Program\* *plus*
- 1/2 PAGE Biz Card Ad in Program Vendor Directory\*
- THREE Company Sponsor Signs displayed at Conference Check-In & during Lunch (signs provided by PAHMA)\*
- Verbal & slideshow recognition of Sponsor
- Lunch for 2 company representatives
- Dinner for 2 company representatives
- Join us in the Hospitality Suite if arriving the evening of Wednesday, October 9th
- Socialize with us at the Matterhorn Lounge Thursday evening
- Electronic/paper list of conference attendees (Name, management company & email)
- *Limit of 3 sponsors*

### Non-Attendance Options

## \$375

#### Break Station Sponsor

- 1/3 PAGE Biz Card Ad in Program Vendor Directory\*
- Company Sponsor Sign displayed at Conference Check-In & Refreshment Break Stations (signs provided by PAHMA)\*
- Verbal & slideshow recognition of Sponsor
- Does *not* include exhibit table or conference attendance
- *Limit of 4 sponsors*

## \$150

#### Vendor Advertising

- 1/4 PAGE Biz Card Ad in Program Vendor Directory\*
- Does *not* include exhibit table or conference attendance

**Exhibit table placement is on FIRST-COME basis & in the following order: Lunch sponsors, Dinner sponsors, Breakfast sponsors, Hospitality Suite sponsors, Vendor Exhibitors Standard. Register early to guarantee space & Sponsorship opportunity! We will contact you if your first choice isn't available.**

Registration, ads, and sponsor sign logo must meet the criteria on the *Vendor Info & Ad Specs Supplement* and received by **9/15/24**

EDUCATING AND SUPPORTING THE AFFORDABLE HOUSING INDUSTRY

PAHMA | PO BOX 486, OAKMONT, PA 15139-0486 | 412-874-3993 | [WWW.PAHMA.ORG](http://WWW.PAHMA.ORG) | CONTACT: [INFO@PAHMA.ORG](mailto:INFO@PAHMA.ORG)



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## Vendor Info & Ad Specs

# 2024

October 10 - 11, 2024 (Vendor Marketplace Thursday, October 10th)  
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### HOTEL INFO

If you would like to book a room, you may contact Seven Springs at **855-947-0438** and mention PAHMA for special group pricing. Group pricing starts at \$165 per night, plus tax.  
**\*Availability & rate guaranteed if booked by SEPTEMBER 16th (Group Code B7SPAHM4)**

### VENDOR SETUP

Vendor setup begins at 7:00AM on Thursday, October 10th. The Vendor Marketplace is open to attendees Thursday 7:30AM to 4:00PM. You are welcome to set up after 6:00PM the evening prior (Wednesday, October 9th) should you desire.

### UPON ARRIVAL

Upon arrival, please report to the conference check-in area for your table assignment, name badges and conference program. The check-in area is located in the Convention Center (Stag Pass). Loading zone access is available.

## AD SPECIFICATIONS

**ALL VENDORS must provide a self-designed, full color ad per the specifications below**  
(according to your selected package on the price sheet)

\*Program ads and/or sponsor sign logo must be received by **9/15/24** to guarantee Sponsor signage and placement in the Conference Program\*

### STANDARD EXHIBITOR AD

**1/3 Page Business Card style** (vendor directory in program)

- Business card style ad (see example)
- Full color
- Finished ad size: 4.75" WIDE x 2.4" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Due no later than 9/15/24

### SPONSOR AD #1

**1/2 Page Business Card style** (vendor directory in program)

- Business card style ad (see example)
- Full color
- Finished ad size: 4.75" WIDE x 3.625" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Due no later than 9/15/24

### SPONSOR AD #2

**1/2 Page Program Ad** (all SPONSORS except Lunch)

- Full color
- Finished ad size: 4.75" WIDE x 3.625" HIGH
- HORIZONTAL orientation
- File type: JPEG
- Separate logo (jpeg) for sponsor sign
- Due no later than 9/15/24

### \*LUNCH\* SPONSOR AD #2

**Full Page Ad** (Lunch Sponsors only)

- Full color
- Finished ad size: 4.75" WIDE x 7.5" HIGH
- PORTRAIT orientation
- File type: JPEG
- Separate logo (jpeg) for sponsor sign
- Due no later than 9/15/24



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## Vendor Application & Registration

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All Exhibitor products/services must be specifically related to the needs of the Real Estate Management Industry. Making an application for exhibit space indicates a willingness on the part of Vendor to abide by all accompanying terms and conditions, as well as additional rules and regulations that PAHMA may deem necessary for the success of the conference. This application will become a contract when approved and accepted by PAHMA and payment will be required for all advertising provided to Vendor

Company	<input type="text"/>		
Address	<input type="text"/>		
Contact	<input type="text"/>	Phone	<input type="text"/>
Email	<input type="text"/>	Website	<input type="text"/>

### REPRESENTATIVE(S) ATTENDING: (preferred name / title to be printed on conference badge) \*See below to add-on additional reps

Name/Title	<input type="text"/>	Email	<input type="text"/>
	<small>How you want printed on your badge</small>		
Name/Title	<input type="text"/>	Email	<input type="text"/>
	<small>How you want printed on your badge</small>		

### ANSWER THE FOLLOWING:

	Yes	No	
1. Are you bringing a free-standing display?	<input type="radio"/>	<input type="radio"/>	If yes, what are the dimensions? <input type="text"/>
2. Will you require electricity?	<input type="radio"/>	<input type="radio"/>	

### MAKE SELECTION(S) (If your selection is no longer available, we will contact you for another selection. For any questions, call 412-874-3993)

<input type="checkbox"/> Vendor Exhibitor <b>\$575</b> (\$625 after 9/4)	<input type="checkbox"/> Break Station Sponsor <b>\$375</b> (non-attendance)
<input type="checkbox"/> Hospitality Suite Sponsor <b>\$700</b>	<input type="checkbox"/> 1/4 Page Ad only <b>\$150</b> (non-attendance)
<input type="checkbox"/> Breakfast Sponsor <b>\$800</b>	<input type="checkbox"/> Add Lunch (if more than 2 reps) <b>\$45/ea x #</b> _____
<input type="checkbox"/> Dinner Sponsor <b>\$1,000</b>	Name/Title of additional Rep <input type="text"/>
<input type="checkbox"/> Lunch Sponsor <b>\$1,500</b>	<input type="checkbox"/> Add Dinner(s) (unless included in pkg) <b>\$65/ea x #</b> _____
<input type="checkbox"/> Add "double booth" (2nd table) <b>\$250</b> *Sponsors only	

**TOTAL DUE: \$**

Registration, ads, and sponsor sign logo must be received by **9/15/24** to guarantee Sponsor signage and placement in the Conference Program

### Terms and Conditions:

PAHMA reserves the right to reject any vendor application that, in the Board's sole discretion, is deemed inappropriate for the Conference or not applicable to the Real Estate Management Industry. If a vendor cancels prior to the exhibit, all refunds will be at the sole discretion of the PAHMA Board of Directors based on the date of cancellation & any benefits already received. To reserve space, booths must be paid in full.

By typing or signing full name below, you verify that you have read and agree to abide by the terms/conditions.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**FOR CHECKS:** Make Payable to PAHMA and send to: PO Box 486, Oakmont, PA 15139-0486

**FOR CREDIT CARD:** Complete below & EMAIL (secure VPN) to [info@pahma.org](mailto:info@pahma.org) or direct FAX to Marianne at (412) 927-2631

Total amount of charge: \$ \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_ Billing ZIP Code: \_\_\_\_\_

Email Address for Receipt: \_\_\_\_\_

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Exhibitors

VENDOR EXHIBITOR MARKETPLACE



EXHIBIT HALL  
THURSDAY FROM 7:30 AM TO 4:30 PM

REFRESHMENTS AVAILABLE DURING  
MORNING AND AFTERNOON SESSION BREAKS

Please stop by the Exhibit Hall throughout the day to  
Visit with all of our amazing vendors!

*These corporate sponsors and the representatives here today  
contribute a significant amount of financial support and time  
and are a large part of PAHMA's ability to continue to host  
affordable training for our members each year.*

Remember to have your **VENDOR DRAWING CARD**  
(located in your folder) initialed by each vendor  
to be entered to win prizes!

Drop your completed VENDOR DRAWING CARD  
in the designated box at the Check-In area  
(STAG PASS) BY 4:30 PM  
Winners will be drawn in the GRAND BALLROOM  
Thursday from 4:30 PM—5:00 PM

Exhibitors

American HealthCare Group	Page 27
BELFOR Property Restoration	Page 27
CARIE	Page 27
<b>Chadwell Supply</b> <i>Breakfast Sponsor</i>	Page 25 & 28
DASH Bio-Recovery	Page 28
Don's Appliances	Page 28
Entek Systems	Page 29
<b>Enviro Pest Control</b> <i>Lunch Sponsor</i>	Page 2 & 24
Fire Fighter Sales & Service	Page 29
Firewater Response	Page 29
Grunau Fire Protection	Page 30
HCH Construction Services	Page 30
Pella Window and Door Company	Page 30
<b>Riverview Carpet and Flooring</b> <i>Break Station Sponsor</i>	Page 26
<b>SERVPRO</b> <i>Lunch Sponsor</i>	Page 7 & 24
<b>Sherwin-Williams</b> <i>Hospitality Suite Sponsor</i>	Page 5 & 26
Trumbull Industries	Page 31
<b>Yardi Systems Inc</b> <i>Hospitality Suite Sponsor</i>	Page 3 & 25