

## PAHMA 2022 FALL CONFERENCE

# **THURSDAY, OCTOBER 20th**

# **Vendor Marketplace and Sponsorship**

Seven Springs Mountain Resort & Convention Center, 777 Waterwheel Dr, Seven Springs, PA 15622

#### **HELLO NEW & RETURNING VENDORS!**

The PAHMA Fall Conference is an annual event that includes a Vendor Marketplace. The 2022 Vendor Marketplace will be held Thursday, October 20<sup>th</sup> at the Seven Springs Convention Center.

The conference involves all levels of Real Estate Management personnel and is one of our most popular events. *Our attendance has reached over 400 housing professionals from Western Pennsylvania and surrounding areas.* Our goal is the Education and Support of the Affordable Housing Industry through timely educational offerings and networking opportunities between the industry, Department of Housing and Urban Development (HUD) and the Pennsylvania Housing Finance Agency (PHFA).

Our Fall Conference is an opportunity for you to meet and network with Regional/District Managers, Property Managers, and Maintenance Personnel who work in housing serving families, the elderly, and people with special needs, including staff of HUD-assisted, public, and tax credit housing.

We are accepting applications from organizations who wish to assist in sponsoring the event and/or exhibiting their products and services on **Thursday, October 20**<sup>th</sup> at the Seven Springs Mountain Resort – Convention Center.

Vendor registration & setup begins at 7:00 AM with the vendor area open from 7:30 AM to 4:00 PM. You are welcome to set up after 6:00 PM the evening prior to the event should you so desire.

Should you arrive at Seven Springs on Wednesday evening, you will have the opportunity to network with conference attendees at the hospitality suite (sponsorships available). As a vendor, you are also invited to join us for the **Thursday Evening Party** from 7:00 PM – 11:00 PM

We are also offering the opportunity to assist in the sponsorship of the PAHMA 2022 Fall Conference. All sponsors agree that the product and/or service being promoted specifically relates to the needs of the Real Estate Management Industry.

**Sponsorship** will provide you with **additional conference recognition**. If you are interested in sponsorship, or have any questions, please contact Carol Krusey directly at 716-498-0311.

#### \*EARLY-BIRD DISCOUNTED REGISTRATION FEE \$400\*

\*Reserve your space & pay in full by **September 1**<sup>st</sup> to receive the \$400 Early-Bird price (\$450 after 9/1/22). PLUS, you'll be entered in a drawing to win a **FREE VENDOR BOOTH for 2023**!

See next page for Marketplace Exhibitor Information and Sponsorship Opportunities



## PAHMA 2022 FALL CONFERENCE

# <u>Vendor Marketplace Exhibit &</u> <u>Sponsorship Options</u>

#### VENDOR MARKETPLACE EXHIBITOR: EARLY-BIRD DISCOUNTED REGISTRATION THRU 9/1/22 \$400

\*(After 9/1/22, Vendor Exhibitor Registration Fee increases to \$450)\*

#### **VENDOR EXHIBITOR:** \$400\* (Thru 9-1-22)\* (\$450 after 9/1/22)

Thursday, October 20<sup>th</sup>

- One six-foot draped table and two chairs
- Electric and internet service available
- ❖ Vendor designed 1/3 PAGE AD in the Conference Program
- Lunch for two company representatives
- Includes hospitality suite for those arriving the evening of Wednesday, October 19th
- Includes Thursday October 20th evening function
- Electronic/paper list of conference attendees

#### SPONSORSHIP OPPORTUNITIES:

**Sponsorship** will provide you with **additional conference recognition**. If interested in sponsorship, please contact Carol Krusey directly at 716-498-0311.

#### **DIAMOND LEVEL: Dinner Sponsor (limit 3) - \$2,000**

Thursday, October 20th

- ❖ Includes VENDOR EXHIBITOR above (\$450 value) +
- ❖ Verbal RECOGNITION at the Dinner
- Company SIGNAGE at Dinner
- DINNER for two Vendor representatives
- ❖ Vendor designed FULL-PAGE AD on inside cover of the Conference Program +
- Vendor designed HALF-PAGE AD in the Vendor section of the Conference Program

#### **LUNCHEON Sponsor (limit 4) - \$800**

Thursday, October 20th

- ❖ Includes VENDOR EXHIBITOR above (\$450 value) +
- ❖ Verbal RECOGNITION at the Luncheon
- Company SIGNAGE at the Luncheon
- Vendor designed HALF-PAGE AD in the Conference Program

#### **HOSPITALITY SUITE** Sponsor (limit 3) - \$700

Thursday, October 20th

- ❖ Includes VENDOR EXHIBITOR above (\$450 value) +
- ❖ Sponsor RECOGNITION in Conference Program
- Company SIGNAGE at the Hospitality Suite
- ❖ Vendor designed HALF-PAGE AD in the Conference Program

#### OTHER ADVERTISING OPPORTUNITES:

#### BREAK STATION Sponsor (limit 4) (does NOT include Vendor Exhibitor above) - \$300

- Company SIGNAGE at refreshment break stations
- Vendor designed 1/3 PAGE AD in the Conference Program

#### VENDOR ADVERTISING of products or services (without attending conference) - \$150

❖ Vendor Designed 1/4 PAGE AD in the Conference Program

<sup>\*</sup>Approval of Conference Sponsor and all advertising will be at the sole Discretion of the PAHMA Board of Directors\*



## PAHMA 2022 FALL CONFERENCE

# **Vendor Marketplace Exhibit & Sponsorship**

## **APPLICATION / REGISTRATION**

All Exhibitor products/services must be specifically related to the needs of the Real Estate Management Industry. Making an application for exhibit space at the PAHMA 2022 Fall Conference indicates a willingness on the part of Vendor to abide by all accompanying terms and conditions, as well as additional rules and regulations that PAHMA may deem necessary for the success of the conference. This application will become a contract when approved and accepted by PAHMA and payment will be required for all advertising provided to Vendor.

### \*EARLY-BIRD DISCOUNTED REGISTRATION FEE \$400!!\*

\*Reserve your space & pay in full by **September 1**<sup>st</sup> to receive the discounted price (\$450 after 9/1/22).

PLUS, you'll be entered in a drawing to win a **FREE VENDOR BOOTH for 2023**!

Company Name:								
Contact Name:  Contact Name printed in program (if different than above):  Mailing Address:								
					Phone: F	ax:		
					E-Mail: V	Veb-Site:		
<b>Description of Product or service to be displayed</b> (This will be printed in our Conference materials – limit you	r description to	30 words or less)						
Are you bringing a free-standing display?		Yes	No					
What are the dimensions of the display (if applicable	e)? _							
Will your display require electricity?	_	Yes	No					
If bringing a display, will you also require the table?	_	Yes	No					
Representatives who will attend the conference:								
Name:	Name:							
Title:	Title:							

NOTE:		
	ibit space & Sponsorships are on a <b>FIRST-CO</b>	ME / FIRST-SERVED basis.
Early-E	Bird \$400 discounted registration fee ends <b>Sept</b>	ember 1, 2022 (\$450 after 9/1)
Registi	ration for the exhibit space must be received no	later than <b>September 30, 2022</b>
We can	nnot guarantee inclusion in the program for reg	istrations rec'd after September 23, 2022
******	*********	********
choose you	r option below:	
(If your spon	sorship option is no longer available, you will be	e contacted for a 2 <sup>nd</sup> choice)
☐ Vendor E	xhibitor <u>\$400</u> <i>(\$450 after September 1<sup>st</sup>)</i>	
☐ DIAMONI	) Sponsor <u>\$2,000</u>	
_ LUNCHEC	DN Sponsor <u>\$800</u>	
☐ HOSPITA	LITY SUITE Sponsor <u>\$700</u>	
☐ BREAK ST	TATION Sponsor <u>\$300</u> (does not include ve	endor exhibitor)
Uendor A	dvertising (without attending conference) §	<u>5150</u>
OTAL DUE:	\$ (See below for check or credit ca	ard payment instructions)
leemed inappr f a vendor find he PAHMA Bo	es the right to reject any vendor application that operate for the Conference or not applicable to ds that they must cancel prior to the exhibit, all ard of Directors based on the date of cancellations, booths must be paid in full.	the Real Estate Management Industry. refunds will be at the sole discretion of
By signing this	contract, you verify that you have read and ag	ree to abide by the terms/conditions.
uthorized C	ompany Signature:	Date:
If you	wish to apply or have any questions, contact Ca	arol Krusey directly at 716-498-0311