



## **PAHMA 2021 FALL CONFERENCE Vendor Marketplace and Sponsorship**

**Thursday, October 21<sup>st</sup>**

**Seven Springs Mountain Resort  
and Convention Center  
Champion, PA**

The PAHMA Fall Conference is an annual event that includes a Vendor Marketplace. The 2021 Marketplace will be held Thursday, October 21<sup>st</sup> at the Seven Springs Convention Center.

Our theme this year is **"PAHMA Thrives at 35"** and we will be celebrating our anniversary with a beach sub-theme. We hope that you will join us in carrying on this theme when setting up your table.

The conference involves all levels of Real Estate Management personnel and is one of our most popular events. Each year we anticipate attendance of over 400 housing professionals from Western Pennsylvania and surrounding areas. Our goal is the Education and Support of the Affordable Housing Industry through timely educational offerings and networking opportunities between the industry, Department of Housing and Urban Development (HUD) and the Pennsylvania Housing Finance Agency (PHFA).

Our Fall Conference is an opportunity for you to meet and network with Regional/District Managers, Property Managers, and Maintenance Personnel who work in housing serving families, the elderly, and people with special needs, including staff of HUD-assisted, public, and tax credit housing. We are accepting applications from organizations who wish to assist in sponsoring the event and/or exhibiting their products and services on **Thursday, October 21<sup>st</sup>** at the Seven Springs Mountain Resort – Convention Center.

Vendor Registration and Set Up begins at 7:00 AM with the vendor area open from 7:30 AM to 4:00 PM. You are welcome to set up after 6:00 PM the evening prior to the event should you so desire. Should you arrive at Seven Springs on Wednesday evening, you will have the opportunity to network with conference attendees at the hospitality area (sponsorships available). As a vendor, you are also invited to dress in your best Beach attire and join us for the **Thursday Evening Party** from 7:00 – 11:00 PM

***This year, in honor of our 35<sup>th</sup> Anniversary and PAHMA's return from the Pandemic, we are offering a **one-time** reduction in our fee to \$350.***

Your registration includes the following:

- One six-foot draped table and two chairs.
- Electric and internet service available
- Recognition in the Conference Program
- Lunch for two company representatives
- Includes hospitality suite for those arriving the evening of Wednesday, October 20<sup>th</sup>.
- Includes Thursday October 21<sup>st</sup> evening function.

**APPLICATION FOR PAHMA's MARKETPLACE EXHIBIT**

All Exhibitor products/services must be specifically related to the needs of the Real Estate Management Industry. Making an application for exhibit space at the PAHMA 2021 Fall Conference indicates a willingness on the part of Vendor to abide by all accompanying terms and conditions, as well as additional rules and regulations that PAHMA may deem necessary for the success of the conference. This application will become a contract when approved and accepted by PAHMA and payment will be required for all advertising provided to Vendor.

**EARLY-BIRD REGISTRATION FEE of \$300!!!!**  
**Reserve your space and pay in full by September 1st to receive the discounted price and be entered in a drawing for a FREE VENDOR BOOTH in 2022**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Name to be printed in program if different than above:**

\_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_ **Web-Site:** \_\_\_\_\_

**Description of Product or service to be displayed**

(this will be printed in our Conference materials – limit your description to 30 words or less)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Are you bringing a free-standing display?** \_\_\_\_\_ **Yes** \_\_\_\_\_ **No**  
**What are the dimensions of the display?** \_\_\_\_\_

**Will your display require electricity?** \_\_\_\_\_ **Yes** \_\_\_\_\_ **No**

**If you are bringing a free standing display, will you also require the table?**  
\_\_\_\_\_ **Yes** \_\_\_\_\_ **No**

**Representatives who will attend the conference:**

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Terms and Conditions:**

PAHMA reserves the right to reject any vendor application that, in the Board's sole discretion, is deemed inappropriate for the Conference or not applicable to the Real Estate Management Industry. If a vendor finds that they must cancel prior to the exhibit, all refunds will be at the sole discretion of the PAHMA Board of Directors based on the date of cancellation and any benefits already received. To reserve space, booths must be paid in full.

By signing this contract, you verify that you have read and agree to abide by the terms/conditions.

**Authorized Company Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

The completed application can either be faxed, scanned/e-mailed, or mailed to one of the following:

**Carol Krusey**  
412-291-1083 (fax)  
[pahmavendor@gmail.com](mailto:pahmavendor@gmail.com)

**PAHMA**  
P.O. Box 199  
Glenshaw, PA 15116-0199  
[info@pahma.org](mailto:info@pahma.org)

All exhibit space is on a first come/first served basis. Should you have any questions, please contact Carol Krusey directly at 716-498-0311.

Payment for the exhibit space must be received no later than September 30, 2021 and may be made by check payable and mailed to the address above, OR, payment may be made by credit card; contact [info@pahma.org](mailto:info@pahma.org) with any questions.

**NOTE: We cannot guarantee inclusion in the Program Brochure for any registrations received after September 24, 2021**

**FOR CREDIT CARD PAYMENTS:**

Name as it appears on the card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Email Address for Receipt \_\_\_\_\_

contact [info@pahma.org](mailto:info@pahma.org) if assistance is needed with credit card payments



## SPONSORSHIP OPPORTUNITIES

We are also offering the opportunity to assist in the sponsorship of the PAHMA 2021 Fall Conference. All sponsors agree that the product and/or service being promoted specifically relates to the needs of the Real Estate Management Industry.

Sponsorship will provide you with additional conference recognition. If you are interested in sponsorship, please contact Carol Krusey directly at 716-498-0311.

### **DIAMOND LEVEL: (limit 1) - \$2,000** **Thursday, October 21<sup>st</sup>**

- ❖ Verbal Recognition at lunch and dinner
- ❖ Signage at Thursday dinner
- ❖ Vendor designed full page ad in the Conference Program (vendor choice of back cover, inside front cover, or inside back cover)
- ❖ Overnight accommodations for two representatives. Sponsor choice of ONE of the following:
  - Wednesday night before the Conference begins to set up booth AND attend the Wednesday night networking activities or:
  - Thursday night to attend the dinner and evening networking activities.
- ❖ Includes vendor exhibitor table (\$350 value)

### **Luncheon Sponsor (limit 4) - \$800** **Thursday, October 21<sup>st</sup>**

- ❖ Verbal Recognition at the Luncheon
- ❖ Signage at the Luncheon
- ❖ Vendor designed ½ page ad in the Conference Program
- ❖ Includes vendor exhibitor table (\$350 value)

### **Hospitality Suite Sponsor (limit 3) - \$700** **Wednesday, October 20<sup>th</sup>**

- ❖ Recognition in Conference Program
- ❖ Signage at the Hospitality Suite
- ❖ Includes vendor exhibitor table (\$350 value)

### **Refreshment Break Sponsor (limit 4) - \$300** **Thursday, October 21<sup>st</sup>**

- ❖ Recognition in Conference Program
- ❖ Signage at break stations

Approval of a Conference Sponsor will be at the sole discretion of the PAHMA Board of Directors.