



PAHMA Presents

Grassroots Advocacy Training

Wednesday, June 12, 2019

Pittsburgh Marriott North – Cranberry, PA

100 Cranberry Woods Drive, Cranberry Township, PA 16066

**NOTE
NEW LOCATION**

What is Grassroots Advocacy? “Grassroots Advocacy” describes people contacting their elected officials about important policy issues.

Why is Advocacy Important for the Housing Industry? As our elected officials continue to struggle to meet the rising federal cost burdens, meeting the housing needs of the nations most vulnerable populations becomes increasingly difficult. Decisions made today will have long term impacts on the future and availability of affordable housing.

Why Should We be Involved? Owners and property managers provide the human element that moves housing issues from concept to reality for members of Congress. Many times the stories from the “front lines” of our industry can make the difference in the way our elected officials vote.

Who Should Attend this Training? Property Managers, Service Coordinators, Regional level leadership and Owners will find this to be valuable training.

Presented by: Megan Kelly, Vice President Public Policy
National Church Residences

Juliana Bilowich, Mgr. Government Affairs
NAHMA

Agenda: **8:00 – 8:30 AM:** Registration and Continental Breakfast
8:30 – 12:30 PM: *Advocating for Housing...Simpler Than You Think!*

Description: Participants will learn real world, simple ways to:

- Meet with your local Congressman about housing issues
- Host an elected official or their staff – the opportunity to showcase your community
- Participate in letter-writing or social media campaigns to lawmakers
- Attend political events or town hall meetings
- Support your residents and staff in advocacy activities like letter writing or video recordings of how affordable housing has positively impacted their lives.

Pricing: Member of PAHMA \$50 / Nonmember \$50

PAHMA - PO Box 199 - Glenshaw PA 15116-0199 / 412-445-8357 / info@pahma.org

www.pahma.org

Educating and Supporting the Affordable Housing Industry

PAHMA: GRASSROOTS ADVOCACY REGISTRATION

WEDNESDAY, JUNE 12, 2019

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NOTE NEW LOCATION

MANAGEMENT COMPANY _____ NAME OF EACH PARTICIPANT _____
PROPERTY NAME _____
ADDRESS _____
PHONE / FAX / EMERGENCY NOS _____
EMAIL (REQUIRED FOR NOTIFICATION OF ANY SEMINAR CHANGES) _____

- CHECK HERE IF YOU DO NOT WANT YOUR E-MAIL ADDRESS ADDED TO THE PAHMA CONTACT LIST
 SPECIAL NEEDS: PLEASE LET US KNOW IF A PARTICIPANT REQUIRES ANY SPECIAL ACCOMMODATIONS OR DIETARY NEEDS

Participants PAHMA Members _____ x \$50 = \$ _____ .00 TOTAL DUE
Non-Members _____ x \$50 = \$ _____ .00 TOTAL DUE

PLEASE NOTE: The Presentation Begins Promptly at 8:30 AM (see the previous page for additional details)
Payment must be received prior to the conference.

MAIL YOUR REGISTRATION FORM and PAYMENT BY May 31st

checks should be made payable to PAHMA and sent to: PO Box 199, Glenshaw, PA 15116-0199

REGISTER EARLY...LIMITED NUMBER OF SEATS AVAILABLE

FOR CREDIT CARD PAYMENTS:

Name as it appears on the card _____
Credit Card Number _____
Expiration Date _____ CVC Code _____
Email Address for Receipt _____

contact info@pahma.org if assistance is needed with credit card payments

CANCELLATION POLICY:

NO REFUNDS WILL BE GIVEN FOR CANCELLATIONS WITHIN SEVEN DAYS OF THE EVENT OR FOR REGISTRANTS WHO FAIL TO ATTEND.
POLICY MAY BE WAIVED IF CANCELLATION IS DUE TO "FORCE MAJEURE" REASONS. ALL CANCELLATION REQUESTS MUST BE MADE IN WRITING TO
PAHMA, PO BOX 199, GLENSHAW, PA 15116 OR TO INO@PAHMA.ORG

SPECIAL NEEDS: PLEASE LET US KNOW IF YOU REQUIRE ANY SPECIAL ACCOMMODATIONS.

FOR YOUR COMFORT:

SINCE ROOM TEMPERATURES ARE DIFFICULT TO REGULATE TO EVERYONE'S SATISFACTION, LAYERED CLOTHING IS STRONGLY RECOMMENDED
EVENT ETIQUETTE:

ALL ATTENDEES ARE REQUIRED TO ABIDE BY THE EVENT ETIQUETTE AND STANDARDS OF BEHAVIOR POLICY WHICH CAN BE FOUND ON OUR
WEBSITE, WWW.PAHMA.ORG, AND WILL BE AVAILABLE IN HARD COPY AT EACH EVENT.

IN THE EVENT OF SPEAKER CANCELLATION:

PAHMA RESERVES THE RIGHT TO SUBSTITUTE THE SPEAKER/TOPIC AND/OR RESCHEDULE THE TRAINING.