



Hope is in Bloom: Nurturing Our Community

2018 Art and Poster Contest for the 2019 NAHMA Calendar

The National Affordable Housing Management Association (NAHMA) is proud to kick off the annual art/calendar contest. We anticipate that more than 5,000 children, elderly and residents with special needs nationwide will be participating in the calendar art contest this year.

We have added a subtheme to reinforce a more positive use of time and to encourage a broader range of submissions. The underlying message for the contest will continue to have a drug-free theme but we also wanted to open the door for more avenues of expression. The subtheme for the 2018 contest is **Hope is in Bloom: Nurturing Our Community**.

Below are contest rules and tips from various Affordable Housing Management Associations (AHMAs), property management companies, and on-site property managers on how to hold an art contest. If you require additional information on NAHMA's national finalists contest, please contact Brenda Moser at the NAHMA office at 703-683-8630, ext. 112.

CONTEST RULES

Who is eligible to enter the calendar contest?

Children

Children who live in a family community of a NAHMA and/or a local AHMA member company.

Elderly

Residents who are 55 years or older who live in a community of a NAHMA and/or a local AHMA member company.

Residents with Special Needs

Residents who live in a permanent supportive housing community or Section 811 community of a NAHMA and/or a local AHMA member company.

How does the contest work?

Local AHMAs will select up to three winning posters, photographs*, websites*, computer art* or other media*—such as tile, macramé, needlework etc.—which must be submitted as a photograph, from each category (i.e., elderly, special needs and each children’s grade level). ****See detailed descriptions for format and size in another section of the contest rules.***

The five grade categories for children are based on the grade level the contestants have completed by June 2018:

- Kindergarten-first grade
- Second-third grade
- Fourth-sixth grade
- Seventh-ninth grade
- 10th-12th grade

While we encourage community activities to discuss the theme and contest rules, ENTRIES MUST BE CREATED BY THE INDIVIDUAL WITHOUT ASSISTANCE.

All AHMA winning submissions are forwarded to NAHMA where a distinguished panel of judges will select the 13 winning entries that will appear inside the pages of the 2019 calendar, including submissions from children, elderly, and residents with special needs. One special entry will be selected as the grand prizewinner, which will appear on the cover. Only children are eligible to become the grand prizewinners.

All art submitted to NAHMA becomes the property of NAHMA and NAHMA has right to use the art for publicity, publications and advertisements.

How are the art submissions judged?

Entries are judged on the artist’s ability to create a submission with the **Hope is in Bloom: Nurturing Our Community** contest theme. Specifically judges consider:

- Interpretation of the **Hope is in Bloom: Nurturing Our Community** subtheme.
- Originality of the submission.
- Quality: Is the art submission appealing to the eye?
- Overall Artistic Ability: Does the art submission show some degree of creativity and skill for its age group? Will the submission be able to be reproduced with reasonable quality and clarity?

What specifications must the artistic submission meet to enter?

- Posters must be done on poster board (or heavy art paper) measuring 22 inches x 28 inches.

- Any media may be used for the posters, including paints, crayons, color pencils, chalk and collage, but contestants are advised to ensure that the media selected:
 - Results in a flat surface, and
 - Can be adequately protected against damage.
- The poster must be marked clearly with the official entry form attached.
- Photography can be in color or black and white and must measure at least 8 inches x 10 inches but not larger than 22 inches x 28 inches.
- Website design: webpages must be printed in color and measure 8.5 inches x 11 inches, and then mounted to poster board measuring 22 inches x 28 inches.
- Digital art must be printed and measure at least 8.5 inches x 11 inches but not larger than 22 inches x 28 inches.
- Other media such as tile, macramé, carving, quilting, needlework, etc., must be submitted as a photograph measuring at least 8 inches x 10 inches but not larger than 22 inches x 28 inches.

Not allowed on any poster or other forms of art are cartoon characters, names of individuals, product brands or the name of the development or AHMA. Submissions from an AHMA that have any of these items will be disqualified.

The **official** form (see end of this document) with the following information must be legible (i.e., printed or typed) and attached to each submission.

Children

- Artist's name
- Age/Date of Birth
- Grade completed in June of 2018
- Grade level indicated (i.e., K-1, 2-3, 4-6, 7-9 or 10-12)
- Name of school
- Name of development where child lives
- Child's address and phone number
- Name of child's parent or guardian
- Name of resident manager/phone number/email address
- Name of management company for development
- Name of AHMA

Elderly & Special Needs

- Artist's name
- Full mailing address and phone number
- Name of resident manager/phone number/email address
- Name of management company for development
- Name of AHMA

➤ ***Each entry MUST be marked and contain the above information.***

➤ ***Incomplete submissions will be returned to the AHMA.***

When is the deadline?

The deadline for AHMA entries to the national contest must be received by NAHMA no later than **Friday, June 1, 2018**. **Entries must first be sent to your local AHMA, which has an earlier deadline.** To learn when these deadlines are, please call your local AHMA.

ALL ENTRIES MUST BE RECEIVED BY PAHMA

Honorable Mentions BY FRIDAY, MAY 4, 2018

Children, elderly and residents with special needs in our communities from across the nation who participate in the annual art contests held by regional and state AHMAs are eligible to be selected as Regional AHMA art contest Honorable Mentions and will have their artwork featured nationally in a special section of the NAHMA 2019 Drug-Free Kids Calendar. These participants are in addition to those that will be selected as national winners.

What are the contest prizes?

The winners of each local AHMA's contest receive various prizes from the AHMA.

All winners of the national contest receive educational scholarships in the form of a check awarded by the NAHMA Educational Foundation. All national winners will appear in the 2019 calendar with a short artist bio and photo.

The national contest's grand prizewinner, whose art will appear on the cover of the calendar, receives an educational scholarship and a trip to Washington, D.C., where he or she will be honored at the **NAHMA Fall Meeting Oct. 21-23, 2018**.

NAHMA Prizes

- Grand Prizewinner: **\$2,500** check and trip to Washington, D.C.
- National Winners: **\$1,000** check
- Honorable Mentions: **\$100** check

There is a contest specific entry form for Elderly/Residents with Special Needs and a separate entry form for Children. Please encourage the resident to fill out the correct form that applies to them.



Hope is in Bloom: Nurturing Our Community

(Children Entry Form; Please Print or Type)

2018 Art/Poster Contest Official Entry Form

First Name _____ Last Name _____

Age _____ Date of Birth ____/____/____

Grade Completed (in June of 2018) _____

Grade Level (circle one): K-1 2-3 4-6 7-9 10-12

Name of School _____

Name of Development Where Child Lives _____

Child's Address _____

Child's Phone Number _____

Name of Child's Parent or Guardian _____

Name of Resident Manager _____

Resident Manager Phone Number _____

Resident Manager Email Address _____

Name of Management Company for Development _____

Name of AHMA _____ **PAHMA** _____

Please Fill Out This Form in Its Entirety



Hope is in Bloom: Nurturing Our Community

(Elderly & Residents with Special Needs Entry Form; Please Print or Type)

2018 Art/Poster Contest Official Entry Form

First Name _____ Last Name _____

Age _____ Date of Birth ____/____/____

Circle which applies to you (circle one): Elderly Special Needs

Name of Development Where Resident Lives _____

Resident's Address _____

Resident's Phone Number _____

Name of Resident Manager _____

Resident Manager Phone Number _____

Resident Manager Email Address _____

Name of Management Company for Development _____

Name of AHMA PAHMA _____

Please Fill Out This Form in Its Entirety



**AGREEMENT WITH RESPECT TO PRIZE
IN NAHMA ART/POSTER/CALENDAR CONTEST**

In accepting the prize in the NAHMA **Hope is in Bloom: Nurturing Our Community** Art/Poster Contest, I, _____ hereby represent that I am eligible to receive this prize under the contest rules on eligibility.

In consideration of the award of the prize to me, I hereby agree as follows:

1. I hereby transfer and assign to NAHMA all my rights, title and interest in my entry in the 2018 **Hope is in Bloom: Nurturing Our Community** Art/Poster Contest, including all copyright or other intellectual property rights. My entry shall hereinafter become the sole property of NAHMA and may be used in such publicity, publications and advertisements as NAHMA may see fit.
2. I hereby give NAHMA, its members and/or affiliates the absolute right and permission to use my artwork and photo for publicity purposes and to make reproductions in any media and to copyright in its own name, and/or publish, and/or market, and/or assign such images without compensation.

I hereby acknowledge that I have read this document and that I understand and agree to its terms.

Recipient's Signature: _____

Print Recipient's Name: _____

Recipient's Social Security Number: _____

Recipient's Date of Birth: _____

Parent/Guardian's Signature: _____

**if applicable*

Print Parent/Guardian's Name: _____

**if applicable*

Date: _____

** Applies Only to Participants That Are Under the Age of 18.*