

# PAHMA 2017 FALL CONFERENCE Vendor Marketplace and Sponsorship

# Thursday, October 19<sup>th</sup> Seven Springs Mountain Resort and Convention Center Champion, PA

The PAHMA Fall Conference is an annual event that includes a Vendor Marketplace. The 2017 Marketplace will be held Thursday, October 19<sup>th</sup> at the Seven Springs Convention Center.

Our theme this year is **"Waves of Change – Oceans of Success"**. We hope that you will join us in carrying on this theme when setting up your table.

The conference involves all levels of Real Estate Management personnel and is one of our most popular events. Each year we anticipate attendance of over 300 housing professionals from Western Pennsylvania and surrounding areas. Our goal is the Education and Support of the Affordable Housing Industry through timely educational offerings and networking opportunities between the industry, Department of Housing and Urban Development (HUD) and the Pennsylvania Housing Finance Agency (PHFA).

Our Fall Conference is an opportunity for you to meet and network with Regional/District Managers, Property Managers, and Maintenance Personnel who work in housing serving families, the elderly, and people with special needs, including staff of HUD-assisted, public, and tax credit housing. We are accepting applications from organizations who wish to assist in sponsoring the event and/or exhibiting their products and services on **Thursday**, **October 19**<sup>th</sup> at the Seven Springs Mountain Resort – Convention Center.

Vendor Registration and Set Up begins at 7:00 AM with the vendor area open from 7:30 AM to 4:00 PM. You are welcome to set up after 6:00 PM the evening prior to the event should you so desire. Should you arrive at Seven Springs on Wednesday evening, you will have the opportunity to network with conference attendees at the PAHMA sponsored hospitality suite. As a vendor, you are invited to join us for the **Thursday evening Luau** at the Matterhorn Lounge, 7-11 PM.

The Vendor registration fee is \$450 and includes the following:

- One six foot draped table and two chairs.
- Electric and internet service available
- Recognition in the Conference Program
- Lunch for two company representatives

## **APPLICATION FOR PAHMA'S MARKETPLACE EXHIBIT**

All Exhibitor products/services must be specifically related to the needs of the Real Estate Management Industry. Making an application for exhibit space at the PAHMA 2017 Fall Conference indicates a willingness on the part of Vendor to abide by all accompanying terms and conditions, as well as additional rules and regulations that PAHMA may deem necessary for the success of the conference. This application will become a contract when approved and accepted by PAHMA and payment will be required for all advertising provided to vendor.

# EARLY-BIRD REGISTRATION FEE of \$400!!!! Reserve your space and pay in full by August 18<sup>th</sup> to receive the discounted price and be entered into a drawing for a FREE VENDOR BOOTH in 2018

Company Name:		
Contact Name:		
Contact Name to be printed in program if different than above:		
Mailing Address:		
Phone:	Fax:	
E-Mail:	Web-Site:	
Description of Product or service to be display (this will be printed in our Conference materials – lin		
Are you bringing a free-standing display? What are the dimensions of the	e display?YesNo	
Will your display require electricity?	YesNo	
If you are bringing a free standing display, w	ill you also require the table? YesNo	

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#### **Representatives who will attend the conference:**

Name:	
Title:	
Name:	
Title:	

#### **Terms and Conditions:**

PAHMA reserves the right to reject any vendor application that, in the Board's sole discretion, is deemed inappropriate for the Conference or not applicable to the Real Estate Management Industry. If a vendor finds that they must cancel prior to the exhibit, all refunds will be at the sole discretion of the PAHMA Board of Directors based on the date of cancellation and any benefits already received. To reserve space, booths must be paid in full.

By signing this contract, you verify that you have read and agree to abide by the terms/conditions.

## Authorized Company Signature: \_\_\_\_\_

Date: \_\_\_\_

The completed application can either be faxed, scanned/e-mailed, or mailed to one of the following:

## Carol Krusey

412-291-1083 (fax) pahmavendor@gmail.com

#### PAHMA

P.O. Box 199 Glenshaw, PA 15116-0199 info@pahma.org

All exhibit space is on a first come/first served basis. Should you have any questions, please contact Carol Krusey directly at 716-498-0311.

Payment for the exhibit space must be received no later than September 30, 2017 and may be made by check payable and mailed to the following address, OR, contact <u>info@pahma.org</u> to pay by credit card:

#### PAHMA

P.O. Box 199 Glenshaw, PA 15116-0199

**NOTE:** We cannot guarantee inclusion in the Program Brochure for any registrations and or payments received after September 15, 2017

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# SPONSORSHIP OPPORTUNITIES



We are also offering the opportunity to assist in the sponsorship of the PAHMA 2017 Fall Conference. All sponsors agree that the product and/or service being promoted specifically relates to the needs of the Real Estate Management Industry.

Sponsorship will provide you with additional conference recognition. If you are interested in sponsorship, please contact Carol Krusey directly at 716-498-0311.

## PLATINUM LEVEL: Platinum Awards Luncheon (limit 1) - \$2,500 SOLD ! Friday, October 20th

- Verbal recognition at the Awards Luncheon
- Signage at Awards Luncheon
- Vendor designed full page ad on the back cover of the Conference Program (or inside location of choice)
- Includes vendor exhibitor table (\$450 value)
- Two Vendor representatives may join PAHMA for dinner Thursday evening and after-dinner entertainment, as well as the Platinum Awards Luncheon on Friday
- Two complimentary overnight rooms at Seven Springs for Thursday, October 19<sup>th</sup>

#### DIAMOND LEVEL: Dinner Sponsor (limit 3) - \$1,500 Thursday, October 19th

- Verbal Recognition at the Dinner
- Signage at Dinner
- Vendor designed full page ad in the Conference Program
- Dinner for two Vendor representatives
- Includes vendor exhibitor table (\$450 value )

## Luncheon Sponsor (limit 4) - \$800 **3 LEFT AT THIS LEVEL** Thursday, October 19th

- Verbal Recognition at the Luncheon
- Signage at the Luncheon
- Vendor designed ½ page ad in the Conference Program
- Includes vendor exhibitor table (\$450 value )

#### Refreshment Break Sponsor (limit 4) - \$300 Thursday, October 19th

- Recognition in Conference Program
- Signage at break stations

# Hospitality Suite Sponsor (limit 3) - \$700 NEW THIS YEAR ! Wednesday, October 18th

- Recognition in Conference Program
- Signage at the Hospitality Suite
- Includes vendor exhibitor table (\$450 value )

Approval of a Conference Sponsor will be at the sole discretion of the PAHMA Board of Directors.

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