



PAHMA

ANNOUNCES THE TWELFTH ANNUAL PAHMA PLATINUM AWARD – 2017

Educating and Supporting the Affordable Housing Industry

PAHMA recognizes the superior efforts of all Owners, Agents and Community Managers in continuing the highest standards of providing affordable housing. PAHMA trusts that our efforts to provide the necessary training, education and information have contributed to the exemplary standards set by our membership. PAHMA is recognized by NAHMA as one of the leading Affordable Housing Management Associations (AHMA) in the United States.

Once again, PAHMA would like to recognize Owners, Agents and Communities for their **outstanding** performance in the affordable housing industry for 2017 with the “**PAHMA Platinum Award**” at the Annual Fall Conference. PAHMA will acknowledge and judge those **Outstanding Communities** based on the completion of the enclosed Entry Application. A panel of judges will choose the best performing properties based on the following categories:

Interior Design- Pre 1995 / Post 1995
Curb Appeal – Pre 1995 / Post 1995
Marketing and Communication Efforts
Excellence in Resident Services

2017 Rules of Entry:

1. 2016 winners are not eligible to enter the same category.
2. All applicants must be **paid PAHMA** members.
3. Entry for **each category** must be submitted in a **separate three-ring binder** (or similar bound book) in the requested format.
4. All entries must include **one or more photo(s) of the property** submitted by email in **jpeg format** (see entry application for more details).
5. All materials are the sole possession of **PAHMA**.
6. All entries must be **postmarked by Friday, August 25, 2017**.
7. **Failure to follow directions will disqualify your entry.**

Winners chosen will be recognized at the Annual Fall Conference on Friday, October 20, 2017 and will be presented with the Twelfth Annual “**PAHMA PLATINUM AWARD**”. All entries will be on display at the Annual Fall Conference at Seven Springs Mountain Resort, Champion, PA.

We ask that a representative from each entry property be present at the Conference.

Join **PAHMA** in celebrating our Annual Platinum Awards.

Submit the enclosed application.

Award and Membership applications are available at www.pahma.org



PAHMA PLATINUM AWARD ENTRY APPLICATION - 2017

Instructions: Please complete each step entirely and provide any additional information as required. Failure to follow directions **will** disqualify your entry.

Note: 2016 winners are not eligible to enter the same category.

Completed applications and all supporting documents must be contained in a three-ring binder or similar bound format (separate binder for each category) and mailed to:

**PAHMA
PO Box 199
Glenshaw, PA 15116-0199
Attn: PAHMA PLATINUM AWARD – 2017**

All entries must be postmarked by Friday, August 25, 2017.

Step #1 – Complete the information required below (please type or print neatly):

Community Name:	_____
Community Contact Person Name:	_____
Community Address:	_____
City/State/Zip Code:	_____
Community Phone No.	_____
Community Fax No.	_____
Community Email Address:	_____
Community Place in Service Date:	_____
Owner or Management Agent Name:	_____
Contact Name:	_____
Community Address:	_____
City/State/Zip Code:	_____
Telephone No.	_____
Fax No.	_____
Email Address:	_____

**Step #2 – Email at least one (1) picture of your property, jpeg format, to info@pahma.org
The photo(s) should identify your property and demonstrate the category which you have entered.**

Community Name: _____

Community Placed in Service Date

Step #3 – Select entry category

Failure to follow directions will disqualify your entry.

- _____ ***Interior Design: Placed in Service Date - Before 1/1/1995*** ____ ***After 1/1/1995*** ____
Provide a narrative up to two (2) paragraphs describing the outstanding interior design features. Highlight as many areas as possible.

Please provide no more than ten (10) photographs showcasing the community's common areas, community spaces, rental office, model and vacant or occupied apartment. Include a caption for each photograph.

Optional: May submit a media presentation (video, power point, etc.) of not more than five (5) minutes.

- _____ ***Curb Appeal: Placed in Service Date - Before 1/1/1995*** ____ ***After 1/1/1995*** ____
Provide a narrative up to two (2) paragraphs describing the outstanding curb appeal features. Highlight as many areas as possible.

Please provide no more than ten (10) photographs showcasing the community's landscape, exterior physical building, exterior amenities, signage, etc. Include a caption for each photograph.

Optional: May submit a media presentation (video, power point, etc.) of not more than five (5) minutes.

- _____ ***Marketing and Communication Efforts***
Provide a narrative up to two (2) paragraphs describing the outstanding marketing and communication efforts. Highlight as many areas as possible.

Please provide no more than ten (10) documents showcasing the community's outreach efforts by newspaper advertisements, flyers, brochures, community newsletters, outreach correspondence to support agencies, etc. Include a caption for each document.

Optional: May submit a media presentation (video, power point, etc.) of not more than five (5) minutes.

- _____ ***Excellence in Resident Services***
Provide a narrative up to four (4) paragraphs describing the outstanding achievements. Highlight as many areas as possible.

Areas of achievement that will be judged are as follows:
 - Creates strong and lasting improvements in the quality of residents' lives;
 - Improves residents' ability to live independently (aging in place issues for elderly, self-sufficiency issues for families);
 - Uses and enhances residents' strengths, skills and abilities to build community at the property or supports residents' strengths, skills and abilities in improving their station in life;
 - Creates strong relationships between the apartment residents and the larger community or changes the larger community's perception of the property;
 - Uses service delivery to turn around a troubled property through changes in attitudes and behaviors in the apartment community.
Optional: May provide no more than ten (10) photographs or documents showcasing the community's outstanding achievements. Include a caption for each photo/document.
May submit a media presentation (video, power point, etc.) of not more than five (5) minutes.