



PAHMA
ANNOUNCES THE FIFTH ANNUAL
PAHMA PLATINUM AWARD – 2010

Educating and Supporting the Affordable Housing Industry

PAHMA recognizes the superior efforts of all Owners, Agents and Community Managers in continuing the highest standards of providing affordable housing in Western Pennsylvania. **PAHMA** trusts that our efforts to provide the necessary training, education and information have contributed to the exemplary standards set by our membership. **PAHMA** is recognized by NAHMA as one of the leading Affordable Housing Management Associations (AHMA) in the United States.

Once again, **PAHMA** would like to recognize Owners, Agents and Communities for their **outstanding** performance in the affordable housing industry for 2010 with the “**PAHMA Platinum Award**” at the **PAHMA Annual Fall Conference**. **PAHMA** will acknowledge and judge those **Outstanding Communities** based on the completion of the enclosed Entry Application. A panel of judges will choose the best performing properties based on the following categories:

Interior Design
Curb Appeal
Marketing and Communication Efforts
Excellence in Resident Services

2010 Rules of Entry:

1. 2009 winners are not eligible to enter the same category.
2. All applicants must be **paid PAHMA** members.
3. Entry for **each category** must be submitted in a **separate three-ring binder** in the requested format. Failure to follow directions may disqualify your entry.
4. All materials are the sole possession of **PAHMA**.
5. All entries must be postmarked by Wednesday, September 15, 2010.

Winners chosen will be recognized at the **PAHMA Annual Fall Conference** on October 14, 2010 and will be presented with the fifth annual “**PAHMA PLATINUM AWARD**”. All entries will be on display at the Annual Fall Conference at Seven Springs Mountain Resort, Champion, PA.

Join **PAHMA** in celebrating our Annual Platinum Awards.

Submit the enclosed application.

Award and Membership applications posted on www.pahma.org



PAHMA

PAHMA PLATINUM AWARD – ENTRY APPLICATION

Instructions: Please complete each step entirely and provide any additional information as required. Failure to follow directions may disqualify your entry.

Note: 2009 winners are not eligible to enter the same category.

Completed applications and all supporting documents for each category must be contained in a separate three-ring binder and mailed to:

**PAHMA
PO Box 199
Glenshaw, PA 15116-0199
Attn: PAHMA PLATINUM AWARD – 2010**

All entries must be postmarked by Wednesday, September 15, 2010.

Step #1 – Please complete the information required below (please type or print):

Community Name: _____
Community Contact Person Name: _____
Community Address: _____
City/State/Zip Code: _____
Community Phone No. _____
Community Fax No. _____
Community Email Address: _____

Owner or Management Agent Name: _____
Contact Name: _____
Community Address: _____
City/State/Zip Code: _____
Telephone No. _____
Fax No. _____
Email Address: _____

Community Name: _____

Step #2 – Select entry category

○ _____ ***Interior Design***

Please provide up to ten (10) photographs showcasing the community's common areas, community spaces, rental office, model and vacant or occupied apartment.

Provide a caption for each photograph and a narrative up to two (2) paragraphs describing the outstanding interior design features. Highlight as many areas as possible.

○ _____ ***Curb Appeal***

Please provide up to ten (10) photographs showcasing the community's landscape, exterior physical building, exterior amenities, signage, etc.

Provide a caption for each photograph and a narrative up to two (2) paragraphs describing the outstanding curb appeal features. Highlight as many areas as possible.

○ _____ ***Marketing and Communication Efforts***

Please provide up to ten (10) documents showcasing the community's outreach efforts by newspaper advertisements, flyers, brochures, community newsletters, outreach correspondence to support agencies, etc.

Provide a caption for each document and a narrative up to two (2) paragraphs describing the outstanding marketing and communication efforts. Highlight as many areas as possible.

○ _____ ***Excellence in Resident Services***

Areas of achievement that will be judged are as follows:

- * Creates strong and lasting improvements in the quality of residents' lives.
- * Improves residents' ability to live independently (aging in place issues for elderly, self-sufficiency issues for families)
- * Uses and enhances residents' strengths, skills and abilities to build community at the property or supports residents' strengths, skills and abilities in improving their station in life.
- * Creates strong relationships between the apartment residents and the larger community or changes the larger community's perception of the property.
- * Uses service delivery to turn around a troubled property through changes in attitudes and behaviors in the apartment community.

Provide a narrative up to four (4) paragraphs describing the outstanding achievements.

**** Failure to follow directions may disqualify your entry.***

**** Please be advised that media presentations (video, power point, etc.) are limited to five (5) minutes.***