



Open Doors with Your Imagination
Explore the Magical World of Books and Reading

2011 Art and Poster Contest for the 2012 NAHMA Calendar

NAHMA is proud to kick off the annual art/calendar contest which is in its 25th year. We anticipate that more than 5,000 children, elderly/disabled and special needs residents nationwide will be participating in the calendar art contest this year.

We have added a sub-theme to reinforce a more positive use of time and to encourage a broader range of submissions. The underlying message for the contest will continue to have a drug-free theme but we also wanted to open the door for more avenues of expression. The theme for the 2011 contest is titled, “**Open Doors with Your Imagination**” and the sub-theme is “**Explore the Magical World of Books and Reading.**”

Below are contest rules and tips from various AHMAs, property management companies and onsite property managers on how to hold an art contest. If you require additional information on NAHMA’s national finalists contest, please contact the NAHMA office at (703) 683-8630, ext. 12.

CONTEST RULES

Who is eligible to enter the calendar contest?

Children

Children who live in a family community of a NAHMA and/or a local Affordable Housing Management Association (AHMA) member company.

Elderly/Disabled Community Component

Residents who are 55 years or older who live in a community of a NAHMA and/or a local Affordable Housing Management Association (AHMA) member company.

Special Needs Residents

Residents who live in a permanent supportive housing community or 811 community of a NAHMA and/or a local Affordable Housing Management Association (AHMA) member company.

How does the contest work?

For each grade category (for children) and up to three entries in the elderly/disabled and special needs levels, local AHMAs select three winning posters, photographs*, web sites*, computer art* or other media, such as tile, macramé, needlework etc. (which must be submitted as a photograph). ***See detailed descriptions for format and size in another section of the contest rules.**

The five grade categories for children are based on the grade level the contestants have completed by June 2011:

- Kindergarten – 1st Grade
- 2nd grade - 3rd grade
- 4th grade - 6th grade
- 7th grade - 9th grade
- 10th grade - 12th grade

While we encourage community activities to discuss the theme and contest rules, ENTRIES MUST BE CREATED BY THE INDIVIDUAL WITHOUT ASSISTANCE.

All AHMA winning submissions are forwarded to NAHMA where a distinguished panel of judges will select the 13 winning entries that will appear inside the pages of the 2012 calendar, including submissions from children, elderly/disabled and special needs residents. One special entry will be selected as the grand prize winner which will appear on the cover. (Only children are eligible to become the grand prize winners.)

All art submitted to NAHMA becomes the property of NAHMA and NAHMA has right to use the art for publicity, publications and advertisements.

How are the art submissions judged?

Entries are judged on the artist's ability to create a submission with the "**Open Doors with Your Imagination: Explore the Magical World of Books and Reading**" contest theme. Specifically judges consider:

- Interpretation of the **Open Doors with Your Imagination: Explore the Magical World of Books and Reading**
- Originality
- Quality - Is the art submission appealing to the eye?
- Overall artistic ability - Does the art submission show some degree of creativity and skill for its age group? Will the submission be able to be reproduced with reasonable quality and clarity?

What specifications must the artistic submission meet to enter?

- Posters must be done on poster board (or heavy art paper) measuring 22 x 28 inches.
- Any media may be used including paints, crayons, color pencils, chalk, and collage, but contestants are advised to ensure that the media selected be adequately protected against damage.

- The poster must be marked clearly with the official entry form attached.
- Photography can be in color or black and white and must measure at least 8 x 10 inches but not larger than 22 x 28 inches.
- Web site design – web pages must be printed in color and measure 8.5 x 11 inches, and then mounted to poster board measuring 22 x 28 inches.
- Digital art must be printed and measure at least 8.5 x 11 inches but not larger than 22 x 28 inches.
- Other media such as tile, macramé, carving, quilting, needlework, etc., must be submitted as a photograph measuring at least 8 x 10 inches but not larger than 22 x 28 inches.

Not allowed on any poster or other forms of art are cartoon characters, names of individuals, product brands, or the name of the development or AHMA. Submissions from an AHMA that have any of these items will be disqualified.

The **official** form (see last page of this document) with the following information **must** be legible and attached to each submission

Children

- Name
- Age / Date of Birth
- Grade completed in June of 2011
- Grade level indicated (i.e., K-1, 2-3, 4-6, 7-9 or 10-12)
- Name of school
- Name of development where child lives
- Child's address and phone number
- Name of child's parent or guardian
- Name of resident manager / phone number / email address
- Name of management company for development
- Name of AHMA

Elderly/Disabled

- Artist's name
- Full mailing address and phone number
- Name of resident manager / phone number / email address
- Name of management company for development
- Name of AHMA

Special Needs

- Artist's name
- Full mailing address and phone number
- Name of resident manager / phone number / email address
- Name of management company for development
- Name of AHMA

****Each entry MUST be marked and contain the above information.***

*****Incomplete submissions will be returned to the AHMA.***

When is the deadline?

The deadline for AHMA entries to the national contest must be received by NAHMA no later than **Monday, June 6, 2011**. **Entries must first be sent to your local AHMA, which has an earlier deadline.** To learn when these deadlines are, please call your local AHMA.

Honorable Mentions

Children, elderly/disabled and special needs residents in our communities from across the nation who participate in the annual art contests held by regional and state AHMAs are eligible to be selected as Regional AHMA art contest "Honorable Mentions" and will have their artwork featured nationally in a special section of the NAHMA 2012 "Drug-Free Kids" Calendar. These participants are in addition to those that will be selected as national winners.

What are the contest prizes?

The winners of each local AHMA's contest receive various prizes from the AHMA.

For Children

Winners of the national contest receive educational scholarships in the form of a check awarded by the NAHMA Educational Foundation. The national contest's grand prize winner, whose art will appear on the cover of the calendar, receives an educational scholarship, and a trip to Washington, DC, where he or she will be honored at the NAHMA Fall Meeting October 23-25, 2011.

Elderly/Disabled and Special Needs Community Component

A cash award will be made in the name of the winner to their community for use in purchasing or funding a project from which all of the community's residents will benefit (i.e. books for the library or appliances for a community room, garden bench or sculpture), or other appropriate items. Winners will also be included in the 2012 calendar.

NAHMA Prizes

- Grand Prize Winner - **\$2,500** Check and Trip to Washington, D.C.
- National Winners - **\$1,000** Check
- Elderly/Disabled & Special Needs - **\$1,000** Check for Community
- Honorable Mentions - **\$100** Check



Open Doors with Your Imagination:
Explore the Magical World of Books and Reading

2011 Art-Poster Contest Official Entry Form

First Name _____ Last Name _____

Age _____ Date of Birth ____/____/____

Grade completed (in June of 2011) _____

Grade level indicated (circle one) K-1 2-3 4-6 7-9 10-12

Name of school _____

Name of development where child lives _____

Child's address _____

Child's phone number _____

Name of child's parent or guardian _____

Name of Resident Manager _____

Resident Manager phone number _____

Resident Manager email address _____

Name of management company for development _____

Name of AHMA _____



**AGREEMENT WITH RESPECT TO PRIZE
IN NAHMA ART/POSTER/CALENDAR CONTEST**

In accepting the prize in the NAHMA “**Open Doors with Your Imagination: *Explore the Magical World of Books and Reading***” Art-Poster Contest, I, _____ hereby represent that I am eligible to receive this prize under the contest rules on eligibility.

In consideration of the award of the prize to me, I hereby agree as follows:

1. I hereby transfer and assign to NAHMA all my rights, title and interest in my entry in the 2011 “**Open Doors with Your Imagination: *Explore the Magical World of Books and Reading***” Art-Poster Contest, including all copyright or other intellectual property rights. My entry shall hereinafter become the sole property of NAHMA and may be used in such publicity, publications and advertisements as NAHMA may see fit.

2. I hereby give NAHMA, its members and/or affiliates the absolute right and permission to use my art work for publicity purposes and to make reproductions in any media and to copyright in its own name, and/or publish, and/or market, and/or assign such images without compensation.

I hereby acknowledge that I have read this document, and that I understand and agree to its terms.

Recipient's Signature: _____

Print Name: _____

Parent/Guardian's Signature: _____

On behalf of Recipient

Print Name: _____

Date: _____