



PAHMA
ANNOUNCES THE FOURTH ANNUAL
PAHMA PLATINUM AWARD – 2009

Educating and Supporting the Affordable Housing Industry

PAHMA recognizes the superior efforts of all Owners, Agents and Community Managers in continuing the highest standards of providing affordable housing in western Pennsylvania. **PAHMA** trusts that our efforts to provide the necessary training, education and information have contributed to the exemplary standards set by our membership. **PAHMA** is recognized by NAHMA as one of the leading Affordable Housing Management Associations (AHMA) in the United States.

Once again, **PAHMA** would like to recognize Owners, Agents and Communities for their **outstanding** performance in the affordable housing industry for 2009 with the “**PAHMA Platinum Award**” at the **PAHMA Annual Fall Conference**. **PAHMA** will acknowledge and judge those **Outstanding Communities** based on the completion of the enclosed Entry Application. A panel of judges will choose the best performing properties based on the following categories:

Interior Design
Curb Appeal
Marketing and Communication Efforts
Excellence in Resident Services

2009 Rules of Entry:

1. 2008 winners are not eligible to enter the same category.
2. All applicants must be **paid PAHMA** members.
3. Entry for **each category** must be submitted in a **separate three-ring binder** in the requested format.
4. All materials are the sole possession of **PAHMA** and will not be returned
5. All entries must be postmarked by Wednesday, September 30, 2009.

Winners chosen will be recognized at the **PAHMA Annual Fall Conference** on October 29, 2009 and will be presented with the fourth annual “**PAHMA PLATINUM AWARD**”. All entries will be on display at the Annual Fall Conference at Seven Springs Mountain Resort, Champion, PA.

Join **PAHMA** in celebrating our Annual Platinum Awards.

Submit the enclosed application.

Award and Membership applications posted on www.pahma.org



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PAHMA PLATINUM AWARD – ENTRY APPLICATION

Instructions: Please complete each step entirely and provide any additional information as required.
Note: 2008 winners are not eligible to enter the same category.

Completed applications and all supporting documents for each category must be contained in a separate three-ring binder and mailed to:

PAHMA
PO Box 199
Glenshaw, PA 15116-0199
Attn: PAHMA PLATINUM AWARD – 2009

All entries must be postmarked by Wednesday, September 30, 2009.

Step #1 – Please complete the information required below (please type or print):

Community Name: _____
Community Contact Person Name: _____
Community Address: _____
City/State/Zip Code: _____
Community Phone No. _____
Community Fax No. _____
Community Email Address: _____

Owner or Management Agent Name: _____
Contact Name: _____
Community Address: _____
City/State/Zip Code: _____
Telephone No. _____
Fax No. _____
Email Address: _____

Step #2 – Type of Community

- ❖ _____ Townhouse Buildings – 2 to 3 stories with 4 or more units attached
- ❖ _____ Garden Buildings – 2 to 4 story buildings
- ❖ _____ High-Rise Buildings – 5 or more story buildings
- ❖ _____ Other (please specify) _____

Community Name: _____

Step #3 – Select entry category

○ _____ ***Interior Design***

Please provide up to ten (10) photographs showcasing the community's common areas, community spaces, rental office, model and vacant or occupied apartment.

Provide a caption for each photograph and a narrative up to two (2) paragraphs describing the outstanding interior design features. Highlight as many areas as possible.

○ _____ ***Curb Appeal***

Please provide up to ten (10) photographs showcasing the community's landscape, exterior physical building, exterior amenities, signage, etc.

Provide a caption for each photograph and a narrative up to two (2) paragraphs describing the outstanding curb appeal features. Highlight as many areas as possible.

○ _____ ***Marketing and Communication Efforts***

Please provide up to ten (10) documents showcasing the community's outreach efforts by newspaper advertisements, flyers, brochures, community newsletters, outreach correspondence to support agencies, etc.

Provide a caption for each document and a narrative up to two (2) paragraphs describing the outstanding marketing and communication efforts. Highlight as many areas as possible.

○ _____ ***Excellence in Resident Services***

Areas of achievement that will be judged are as follows:

- * Creates strong and lasting improvements in the quality of residents' lives.
- * Improves residents' ability to live independently (aging in place issues for elderly, self-sufficiency issues for families)
- * Uses and enhances residents' strengths, skills and abilities to build community at the property or supports residents' strengths, skills and abilities in improving their station in life.
- * Creates strong relationships between the apartment residents and the larger community or changes the larger community's perception of the property.
- * Uses service delivery to turn around a troubled property through changes in attitudes and behaviors in the apartment community.

Provide a narrative up to four (4) paragraphs describing the outstanding achievements.

**** Please be advised that media presentations (video, power point, etc.) are limited to five (5) minutes.***